

REDUCTION OF
WATER CONSUMPTION



BOTTLED WATER



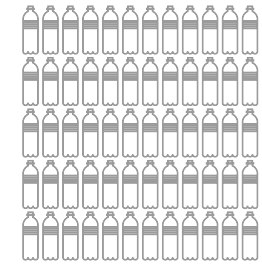
1 litre of PET-bottled water
up to **7 liters¹** of water

REDUCTION OF
CO₂ EMISSIONS

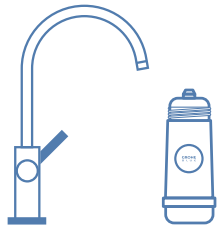


PET-bottled water requires at least
108.47 grams² CO₂ per litre

REDUCTION OF
PLASTIC



Up to **800 single-use
plastic bottles³** for a family
of 4 per year



**GROHE BLUE
PURE**



GROHE Blue Pure
requires only **1 liter**



GROHE Blue Pure
requires **5.35 grams² CO₂**
per liter



0 bottles
for GROHE Blue Home

¹ "The real water consumption behind drinking water: The case of Italy", Journal of Environmental Management 92 (2011)

² "Creation of a Product Carbon Footprint for GROHE water systems for drinking and hot water supply", Sebastian Schär, Prof. Dr. Jutta Geldermann, University Duisburg-Essen (2021). The service life of GROHE Blue Pure considered in the study is 10 years.

³ Environmental Action Germany (DUH) <https://www.duh.de/mehrweg-klimaschutz0/einweg-plastikflaschen/>