

GROHE BLUE HOME MADE FOR YOUR WATER



Why go far when the best is where you are? Fresh and tasty drinking water – available right at the fingertips, coming straight from the tap at home. Switching to local tap water comes with multiple benefits, improving the everyday convenience and contributes to a sustainable lifestyle.

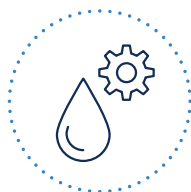
WHY SAY GOODBYE TO BOTTLED WATER?



FACT 1

AT LEAST 108.47 GRAMS

... of CO₂ are emitted during production of 1 litre PET-bottled water.¹



FACT 2

UP TO 7 LITRES

... of water are required to produce 1 litre of PET-bottled water.²



FACT 3

UP TO 800 SINGLE-USE PLASTIC BOTTLES

... of water are consumed by an average German family of four per year.³



OUR SOLUTION: THE PRIVATE WATER SOURCE AT HOME

GROHE BLUE MAKES YOUR EVERYDAY LIFE MORE SUSTAINABLE, ONE GLASS AT A TIME

- 0 BOTTLES**
... are needed because the GROHE Blue Home water system delivers right from the tap.
- 76% LESS CO₂ EMISSIONS**
... per litre compared to the consumption of PET-bottled water.¹
- SAVE UP TO 7 LITRES OF WATER**
... per litre of drinking water in comparison to the production process of PET-bottled water.

CONTROL VIA APP

With the **GROHE Water Systems App**, users are notified early when the filter or CO₂ bottle needs replacement. You can even order both via app.



WHEN NO APPLE AT HAND

The optional **Magnesium and Zinc filter** supplies pure taste and essential minerals. Two litres of GROHE Blue Home contain as much magnesium as 4 apples – up to 35 mg magnesium per litre.



PURE TASTE FROM TAP TO TABLE



The GROHE Blue filters supplied by our partner BWT are *Cradle to Cradle Certified*[®] at the Bronze level. They are a true source of raw materials: 99% of the used materials can be recycled. The filters use a 5-step filtration process to remove unwanted particles from tap water, while leaving behind all the important minerals for **pure taste** – even enhancing the aroma of tea and coffee. Intended for regions with poor water quality, the dedicated Ultrasafe filter version also removes microplastic and bacteria.



SPARKLE TWO WAYS

Different family members wanting different amounts of sparkle usually results in many, many water bottles. GROHE Blue Home delivers two types of **carbonation** from one faucet: medium and sparkling – no bottles needed. In addition, the water system provides still water and the convenience of a regular kitchen faucet with cold and warm water hygienically separated thanks to two inner waterways.



AS COLD AS DESIRED



The innovative **cooling system** lets users adjust the temperature to their personal preference between 5° and 10° C.

You can download high-resolution images of GROHE Blue via the following [link](#).

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SOURCES: 1 Creation of a Product Carbon Footprint for GROHE water systems for drinking and hot water supply", Sebastian Schär, M. Sc., Prof. Dr. Jutta Geldermann, University Duisburg-Essen (2021). The service life of GROHE Blue Home considered in the study is 10 years. | 2 The real water consumption behind drinking water: The case of Italy", Journal of Environmental Management 92 (2011) | 3 Environmental Action Germany (DUH) <https://www.duh.de/mehrweg-klimaschutz/0/einweg-plastikflaschen/>

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