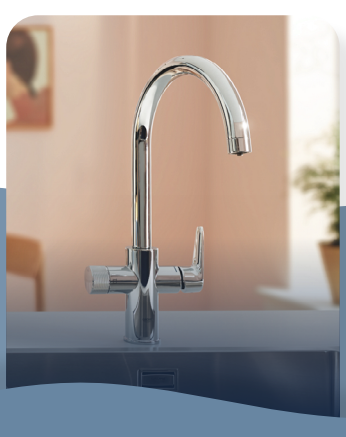
GROHE BLUE PURE
DISCOVER THE TASTE OF WATER

THE NEW GENERATION OF GROHE BLUE PURE WATER SYSTEMS

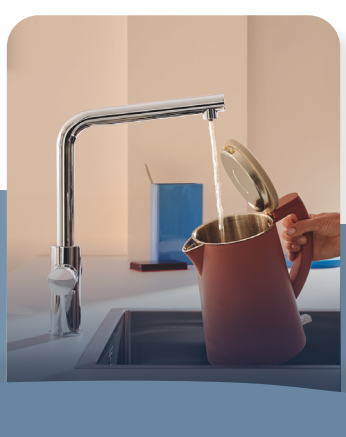
For the ideal everyday routine: The GROHE Blue Pure water system is more than just a faucet. It allows the enjoyment of delicious, filtered water straight from the tap. Now, it comes in four newly relaunched designs to make every drop of water even more tasty, sustainable, and convenient. GROHE Blue Pure faucets provide refined water of pure quality – and thanks to its sophisticated filter technologies it is suitable for every water condition. Filtered and unfiltered water is routed through different waterways in the faucet to ensure hygienic and save water usage. A new handle with knurling structure allows effortless handling of the faucet. A true multitasker for the kitchen!

OUR NEW BLUE PURE FAUCETS



C-shaped spout

U-shaped spout



L-shaped spout

L-shaped spout with pull-out

THE ULTIMATE DRINKING ENJOYMENT

GROHE BLUE FILTERS

No matter the location, GROHE's filter portfolio matches every taste and condition. The GROHE Blue Pure faucet will be combined with established GROHE filtration technologies. A basic filtration is optimal for a delicious taste. Challenging water conditions require technologies that not only improve the taste but also the hygiene level. By reducing limescale, bacteria, microplastic or heavy metals, the GROHE Blue filtration technologies additionally support safe water consumption and make drinking pure water from the tap possible for everyone.

GROHE BLUE REVERSE OSMOSIS FILTERS

The new GROHE Blue Reverse Osmosis (RO) filters significantly remove hormones, chemicals, viruses and other impurities to facilitate safe water consumption where it is needed. With its help, everyone can enjoy pure water taste and high quality drinking water.

WATER ENHANCEMENT FILTRATION TECHNOLOGIES

Filters for better taste of tap water and for protection of household devices from limescale. The result – delicious tasting tea and coffee and longevity of your kitchen appliances.

	BASIC FILTRATION	SUPERIOR FILTRATION	MINERALIZATION
ACTIVATED CARBON FILTER	• ROUGH PARTICLES LIKE SAND AND DIRT • SUBSTANCES RESPONSIBLE FOR ODOR AND TASTE EX. CHLORINE		
S-/M-/L-FILTER	• ROUGH PARTICLES LIKE SAND AND DIRT • SUBSTANCES RESPONSIBLE FOR ODOR AND TASTE EX. CHLORINE	• LIMESCALE • BASIC HEAVY METALS	
MAGNESIUM + ZINC FILTER	• ROUGH PARTICLES LIKE SAND AND DIRT • SUBSTANCES RESPONSIBLE FOR ODOR AND TASTE EX. CHLORINE	• LIMESCALE • BASIC HEAVY METALS	• MAGNESIUM • ZINC

WATER SAFETY FILTRATION TECHNOLOGIES

Transforms not drinkable and highly contaminated tap water into delicious and safe drinking water.

	BASIC FILTRATION	SUPERIOR FILTRATION	MINERALIZATION
ULTRASAFE FILTER	• ROUGH PARTICLES LIKE SAND AND DIRT • SUBSTANCES RESPONSIBLE FOR ODOR AND TASTE EX. CHLORINE	• BACTERIA • MICROPLASTIC • LEAD	
REVERSE OSMOSIS	• ROUGH PARTICLES LIKE SAND AND DIRT • SUBSTANCES RESPONSIBLE FOR ODOR AND TASTE EX. CHLORINE	• BACTERIA + VIRUS • MICROPLASTIC • HORMONES • CHEMICALS	
REVERSE OSMOSIS MINERALISATION	• ROUGH PARTICLES LIKE SAND AND DIRT • SUBSTANCES RESPONSIBLE FOR ODOR AND TASTE EX. CHLORINE	• BACTERIA + VIRUS • MICROPLASTIC • HORMONES • CHEMICALS	• SILICATE • MAGNESIUM

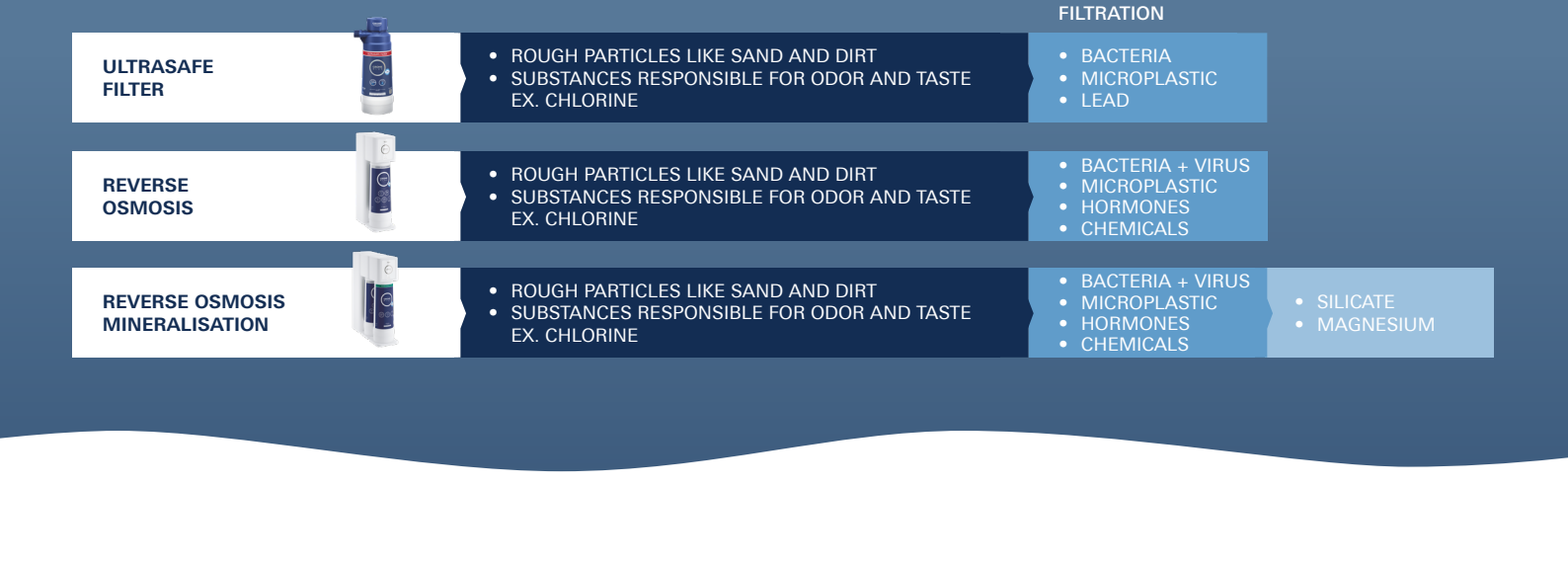
THE NEW GROHE BLUE REVERSE OSMOSIS FILTERS
REMOVAL OF ALL IMPURITIES + OPTIONAL ADDITION OF MINERALS

What exactly are osmosis and reverse osmosis (RO)?

Osmosis is a simple natural process that occurs around and inside us. The cells in our body, as well as in plants and animals, survive due to osmosis. It refers to the movement of a molecule from one, less concentrated solvent through a semipermeable membrane, to another, more concentrated solvent. Natural osmosis occurs without the involvement of energy. To reverse the osmosis process, you need to apply energy to push the water through the **reverse osmosis membrane** in order to desalinate it.

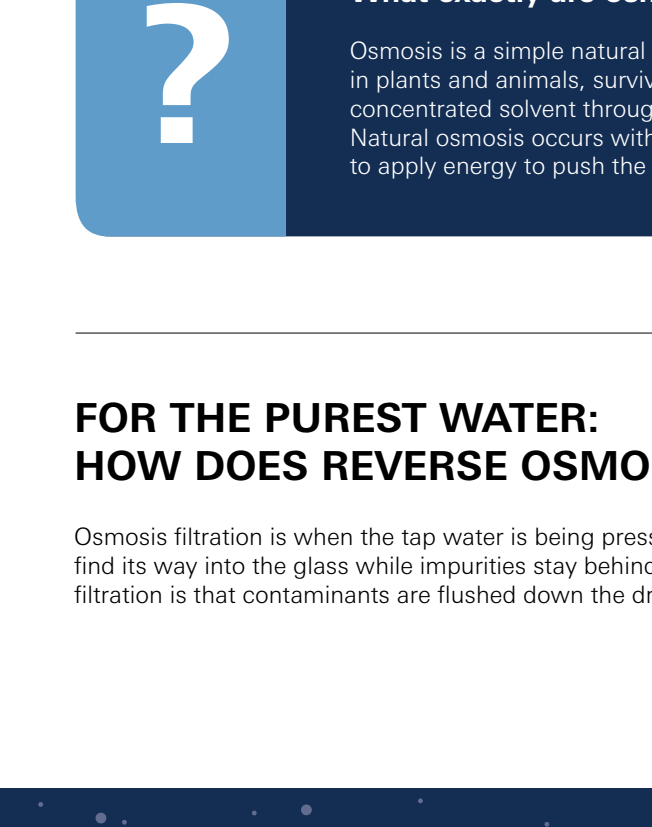
FOR THE PUREST WATER: HOW DOES REVERSE OSMOSIS FILTRATION WORK?

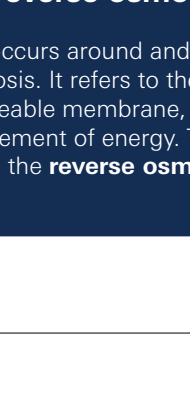
Osmosis filtration is when the tap water is being pressed through a semi-permeable membrane. Clean water passes through and find its way into the glass while impurities stay behind and are being flushed in the drain. The difference from standard water filtration is that contaminants are flushed down the drain and are not collected in the filter.



Schematic representation of the separation process (reverse osmosis)

SPACE-SAVING AND CONVENIENT





- No storage tank required – water ist **always freshly filtered**
- Integrated **leakage sensor** for maximum safety
- Reverse Osmosis filtration and Mineralization
- Filter **exchange reminder** with light and sound alert

GROHE's Reverse Osmosis filter saves up to 60% more space compared to standard Reverse Osmosis devices. Due to the high performance pump the GROHE Blue Reverse Osmosis system does not require a water or storage tank. The water is always freshly filtered when it is dispensed. In this way, risk to hygiene is eliminated, and the device saves a lot of space in the cabinet. An integrated leakage sensor and filter exchange reminder mean there is no need to worry about accidents. Thanks to its highly convenient features, installation and exchanging filters are easy!

To download high-resolution images please use the following LINK.

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