



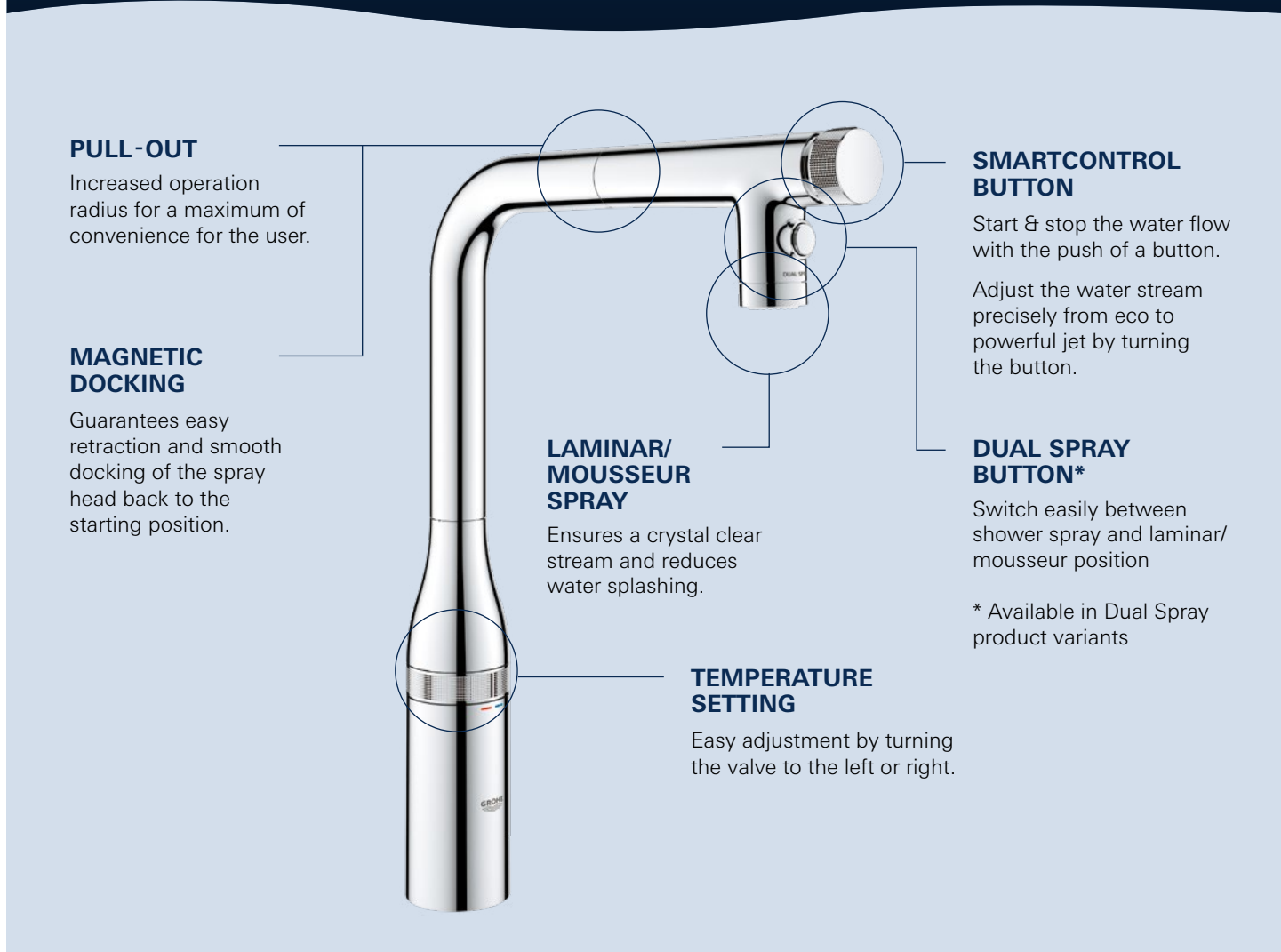
BE ONE STEP AHEAD WITH GROHE'S KITCHEN PORTFOLIO

The modern kitchen has become the true heart of the home and a multi-functional living space, especially in the last year. One of the busiest places in the kitchen are the 60 cm around the sink, with the faucet as the most frequently used central touchpoint. When it comes to cleaning dishes, preparing vegetables, or washing hands: The faucet is an everyday kitchen hero. Nevertheless, it still receives too little attention during the consultation and kitchen planning process. A low-quality faucet that does not function optimally can spoil the enjoyment of the most beautiful designer kitchen. This is exactly where GROHE comes in: As a strong partner, the brand **supports installers** with its consumer-centric product portfolio for the 60 cm around the sink – making their day-to-day business easier.

HIGH-QUALITY KITCHEN PORTFOLIO: GROHE SMARTCONTROL FAUCETS

GROHE is well-known for its bathroom solutions, but also offers an equally high-quality kitchen portfolio that enables its partners to provide products tailored to their customers' needs – keeping them one step ahead in terms of advice and service.

One product line, which at its core is a purpose-driven helper with real added value for the consumer is the GROHE SmartControl for the kitchen. The GROHE SmartControl kitchen faucets combine intuitive usability with sophisticated functions that provide practical support in everyday life. Instead of a lever, SmartControl kitchen faucets feature a **precise push-and-turn operation**. The illustration below shows its special features and benefits for end users in detail:



GROHE Essence SmartControl Dual Spray

GROHE SmartControl faucets for the kitchen are available in three different designs: Essence, Zedra and Minta available in up to ten different colors and finishes. Thus, they integrate perfectly into every kitchen style. The GROHE SmartControl faucets are also available with two spray types. With the push of a button these can be switched between shower spray and the laminar or mousseur position.

EASY KITCHEN UPGRADE: PERFECT MATCH PHILOSOPHY FOR HOLISTIC PLANNING

For a simple and harmonic kitchen update, GROHE's faucets are easy to install and to integrate in every kitchen set-up. The hassle-free installation of SmartControl kitchen faucets saves essential work time for installers. Furthermore, their perfect match with GROHE's kitchen sinks creates a complete and harmonious overall kitchen design. Complementing the SmartControl range in form and function, GROHE offers a selection of undermounted kitchen sinks (like K200, K400, K500 and K700 ranges), which are available in stainless steel as well as composite variants.



The perfect match of GROHE sinks and GROHE Essence SmartControl kitchen faucet, in "Brushed Hard Graphite", "Brushed Warm Sunset", "Brushed Cool Sunrise", and "SuperSteel".

BUILT TO LAST: GROHE PVD TECHNOLOGY FOR THE KITCHEN

PVD is a technology for the coating of surfaces. The technology originally stems from space engineering and has opened new possibilities for product finishes. For our SmartControl faucets this means that the surfaces are three times harder than chrome and ten times more resistant to scratches, which guarantees a brilliant richness of color and the ability to withstand the toughest demands of everyday kitchen use.

TECHNOLOGY & INNOVATION: COMPETENCE CENTER ALBERGARIA

The plant at Albergaria, Portugal, has been producing for GROHE since 1997. It is LIXIL's global **Kitchen and Thermostat Competence Center**. More than 900 employees are dedicated to the brand's core values to ensure highest levels of quality and product performance. Each year, approximately 2 million kitchen appliances are manufactured. Furthermore, the plant at Albergaria also specializes in the PVD color coating of products.



You can download high-resolution images of GROHE SmartControl kitchen products via [this link](#).

GROHE

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