

# WORLD WATER DAY 2022

GROHE

Only 3 percent of our planet's water<sup>1</sup> is drinkable. At the same time, water around the world is unevenly distributed adding to its scarcity, leaving approximately 2 billion people without access to safe water<sup>2</sup>.

Therefore, this year's theme for World Water Day is *Groundwater – Making the invisible visible*.

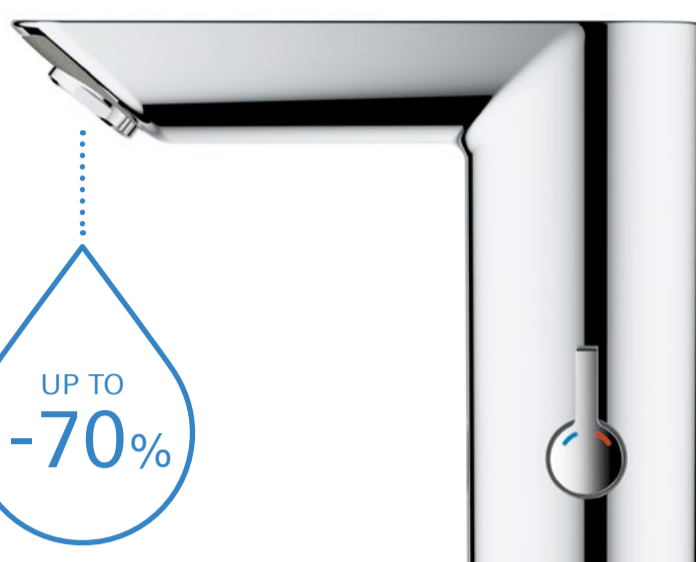
In support of a mindful and sustainable use of water, consumers can use clever water technology, that can positively impact 70 percent of their standard water use in bathroom and kitchen.

## 1.

### GROHE infrared faucets

Thanks to **GROHE electronic controlled faucets** water only flows when needed, reducing water consumption by up to 70%. The mixer switches off, whenever the user retracts the hands from underneath the faucet, for example during soaping, or after a pre-set time.

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## 2.

### GROHE EcoJoy

The **GROHE EcoJoy** technology is available on numerous models of showers across most of all style and price segments. The integrated flow restrictor automatically reduces water consumption to 9,5 l/min.

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UP TO 50%

... reduction in water consumption.

A flow restrictor reduces water consumption from 10 liters per minute to just over 5 liters.

An aerator provides the same voluminous experience as that offered by a regular faucet.

## 3.

### GROHE EcoButton

The **GROHE EcoButton** reduces the water flow, resulting in savings of up to 50% of water without compromising on the shower quality. By simply pushing a button, users can increase the water volume if they want to. With this extra step, **GROHE** aims to make users aware of their actions and try to nudge them towards a more sustainable water consumption.

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## 4.

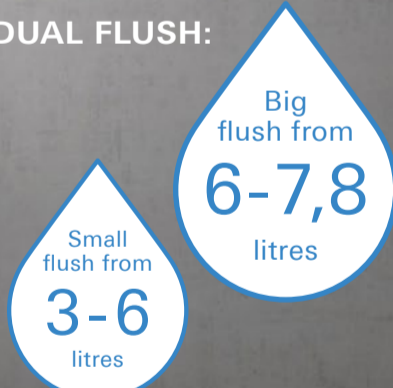
### GROHE Flushing Systems

**GROHE cisterns** use water ecologically sensible. The start/stop and dual flush systems offer the opportunity of selecting one's preferred economical flush. Consumers can use as little as 3 litres with the small flush and as little as 6 litres for an ecologically balanced big flush.

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DUAL FLUSH:

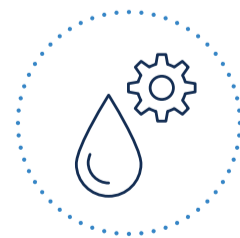


## 5.

### GROHE Watersystems

With the watersystem **GROHE Blue Home** you can save up to 7 litres of water per litre of drinking water<sup>3</sup>. This is in comparison to the production process of bottled water. With **GROHE Blue Home** you only use the required amount of water to quench your thirst.

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UP TO 7 LITRES

... of water are required to produce 1 litre of PET-bottled water.

Find more information about GROHE's sustainability engagement on [www.grohe-x.com](http://www.grohe-x.com)

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Sources: 1 <https://earthdata.nasa.gov/learn/toolkits/freshwater-availability> | 2 <https://www.worldwaterday.org/learn/> | 3 The real water consumption behind drinking water: The case of Italy", Journal of Environmental Management 92 (2011)

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