

GROHES SUSTAINABILITY SUCCESS STORY

FROM 1999 TO 2021

2021

JUNE:
GROHE PUBLISHES ITS 3RD SUSTAINABILITY AWARD



7TH DECEMBER
50 SUSTAINABILITY & CLIMATE LEADERS

As part of the global initiative, GROHE is driving sustainability transformation based on the 17 UN Sustainable Development Goals



OCTOBER
LIXIL GOES ZERO

All eight plants in LIXIL International's fittings production portfolio achieve CO₂-neutrality¹



LESS PLASTIC INITIATIVE

GROHE aims to create plastic-free product packaging by 2021. Until June 2021 32 million plastic packaging have already been saved

TOP 3 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"



ABOUT 5.000 t CO₂ EMISSION REDUCTION PER YEAR

Implementation of combined heat and power plants at the production sites in Lahr (2016) and Hemer (2015), Germany

TOP 5 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"



FORMATION GROHE SUSTAINABILITY COUNCIL

An interdisciplinary team advises the Executive Board on all strategic sustainability activities.

TOP 3 GERMAN SUSTAINABILITY AWARD "RESOURCE EFFICIENCY"



INTRODUCTION GROHE SUSTAINABILITY TROPHY

An internal competition between all GROHE plants considering Environmental Management, Energy Management and Health & Safety Management

LAUNCH GROHE BLUE

Chilled, filtered and carbonated water straight from the kitchen tap which allows a four-person household to save up to 800² plastic bottles per year



DIN EN ISO 14001 CERTIFICATION

This is the leading international system standard for environmental management systems. GROHE has been continuously certified according to this standard since 2003

2021

2021

2020

2020

2020

2019

2018

2017

2016

2015

2014

2013

2011

2009

2003

2000

1999

FOUNDING OF CENTRAL ENVIRONMENTAL MANAGEMENT

MARCH
CRADLE TO CRADLE CERTIFIED® PRODUCTS

Four best-selling GROHE products achieve Cradle to Cradle Certified® at the Gold level, marking a new milestone in the brand's commitment to circular economy



4TH DECEMBER
DOUBLE WINNER GERMAN SUSTAINABILITY AWARD

in the categories "Resources" and "Design" for the water system GROHE Blue



START COOPERATION EVERWAVE

Joint mission to tackle the plastic waste problem

LIXIL COMMUNITY DAY PARTICIPATION RECORD

15,000 employees from 33 countries took part in social contribution activities



B.A.U.M. - ENVIRONMENTAL AND SUSTAINABILITY AWARD for Thomas Fuhr, Leader Fittings LIXIL International & Co-CEO Grohe AG



TOP 3 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"



CSR AWARD OF THE GERMAN FEDERAL GOVERNMENT



1ST GRI-SUSTAINABILITY REPORT

GROHE publishes its first external Sustainability Report



TOP 3 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"

LAUNCH GROHE SILKMOVE ES

The faucet is designed to save energy and CO₂. With the cold water start in mid-lever position, the technology prevents unnecessary use of hot water and saves energy



LAUNCH GROHE ECOJOY

A flow restrictor reduces water consumption from 10 up to 5,7 litres per minute without compromising performance



GROHE ENVIRONMENTAL POLICY

GROHE committed itself to a 360-degree sustainability strategy that equally encompasses products, processes, employees, customers, suppliers and social responsibility

¹Includes also CO₂-compensation projects, more on green.grohe.com

²DHU 2019, <http://www.duh.de/mehrweg-klimaschutz0/einweg-plastik>