



GROHE SPA

EXPERIENCING THE POWER OF WATER WITH GROHE SPA

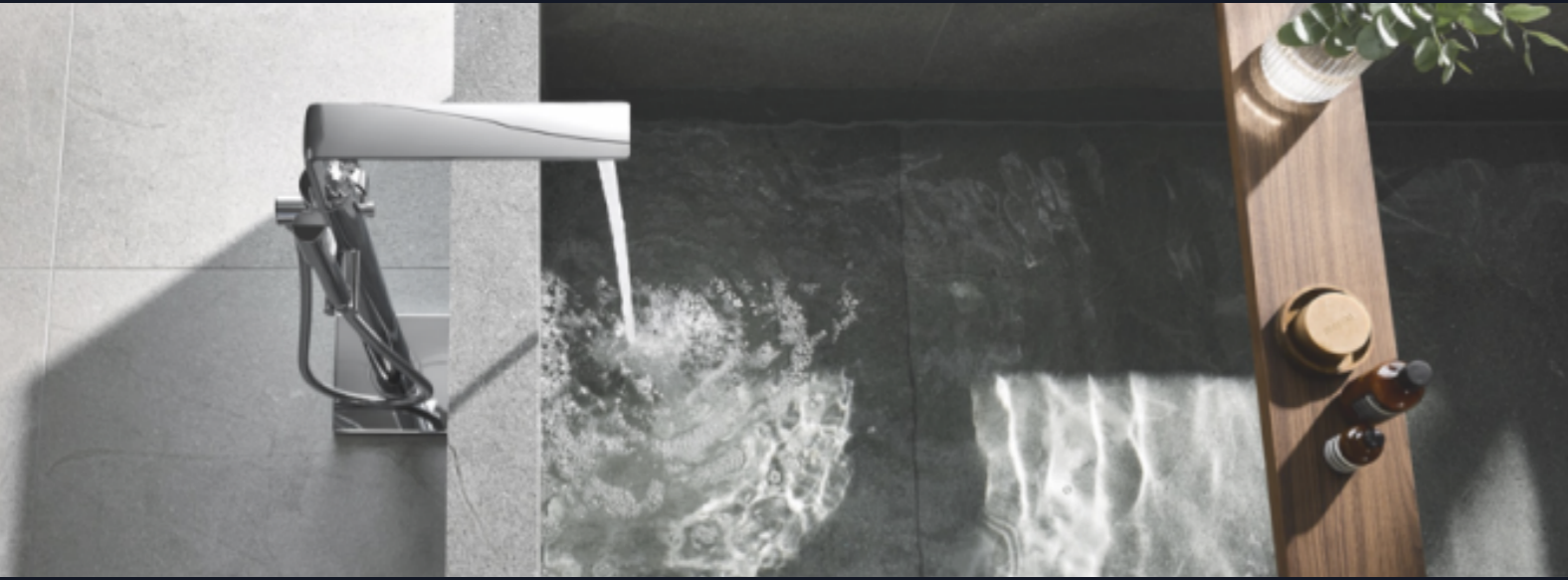


Water influences our body in various ways: from offering calming and healing effects to an energizing powerboost. It revives every cell with a simple touch. When transforming the bathroom into a place of retreat and modern luxury – water is the source that nourishes the body, mind, and soul.

GROHE SPA bathes you in blissful new multisensory experiences. This distinctive selection of premium products enables water rituals, following the founding concept of 'Salus Per Aquam', Latin for 'Health Through Water'. It opens up space to express your own personality in the bathroom and creates a personal home spa entirely according to your needs.



BEAUTY EMBRACED BY ELEGANCE GROHE ALLURE

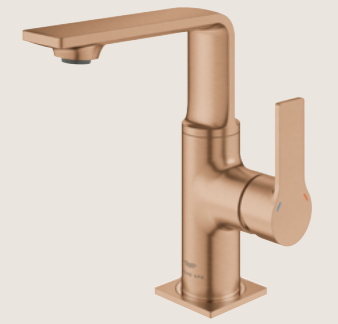


EXPERT INSIGHT BY PATRICK SPECK, LEADER LIXIL GLOBAL DESIGN, EMENA

"Our GROHE Allure product line dazzles through luxury and elegance and stands out with its meticulously designed shape. The curated pieces captivate with their minimalist design and slim proportions, combined with state-of-the-art water technology. It allows you to create a perfectly harmonious bathroom experience and impactful water rituals. The cylindrical bodies emerge from square and rectangular rosettes and emphasize their minimalist character. A true spa-highlight."



Perfectly shaped and with cutting-edge technology inside – The **GROHE Allure** line sets out a true design statement for every home spa and can be tailored to the highest demands to fit one's personality. From the **elegant basin mixers in various sizes from M up to XXL (1)**, from **deck-mounted variants and floor-mounted faucets (2)** to accessories: Allure convinces in every context with a perfect silhouette and a form that embodies lively geometry and exudes uniqueness down to the smallest detail. Thanks to distinct haptic feedback, the precision control of the **three-hole basin mixer (3)** offers a unique tactile experience through improved interaction. To give every home spa a look that reflects one's personal characteristics, the Allure line offers a choice of different colors and finishes: Chrome, Brushed Cool Sunrise, Brushed Warm Sunset, and Hard Graphite – all perfect matches for Allure Accessories. To round off the harmonious SPA experience, GROHE has crafted the new GROHE Airio ceramic vessel basins. With an edge thickness of only 5mm and combined with our advanced GROHE PureGuard hygiene surface technology for easy cleaning, it is a true masterpiece of material art.



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2



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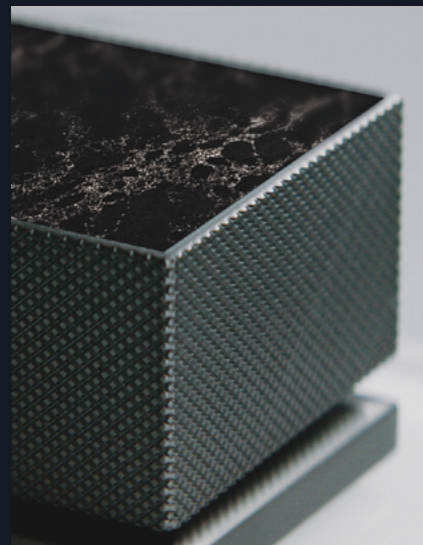


SIGNATURE BATHROOMS GROHE PRIVATE COLLECTIONS



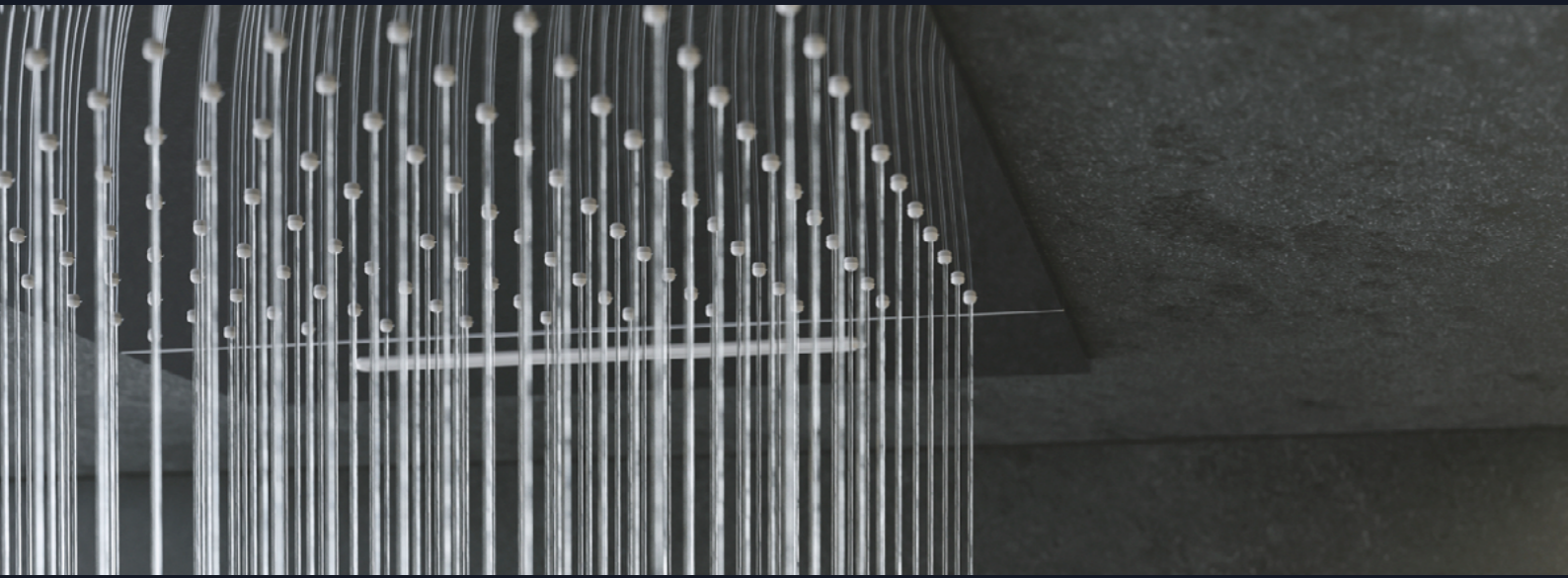
EXPERT INSIGHT BY PATRICK SPECK, LEADER LIXIL GLOBAL DESIGN, EMENA

"The concept of the private spa has gained more importance for individual well-being over time. The GROHE SPA portfolio turns a bath routine into a ritual, and water into an experience. Thanks to the Private Collections of our famous Allure Brilliant and Atrio product lines, these special water moments can be experienced in a unique and personalized environment. We allow the consumer to design their own faucet based on their favorite color, finish, lever or material variant. This lets us achieve an unprecedented level of customization."



The GROHE Atrio and Allure Brilliant Private Collections allow consumers to choose from different colors, materials, finishes and handle options to design one-of-a-kind bathroom pieces. Versatile customization options such as Caesarstone Quartz inserts transform the faucet into a sculptural masterpiece. Your personality and design taste can be reflected even in the smallest detail of these premium products – for a retreat entirely of your choice!

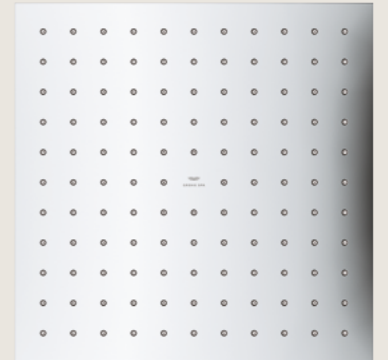
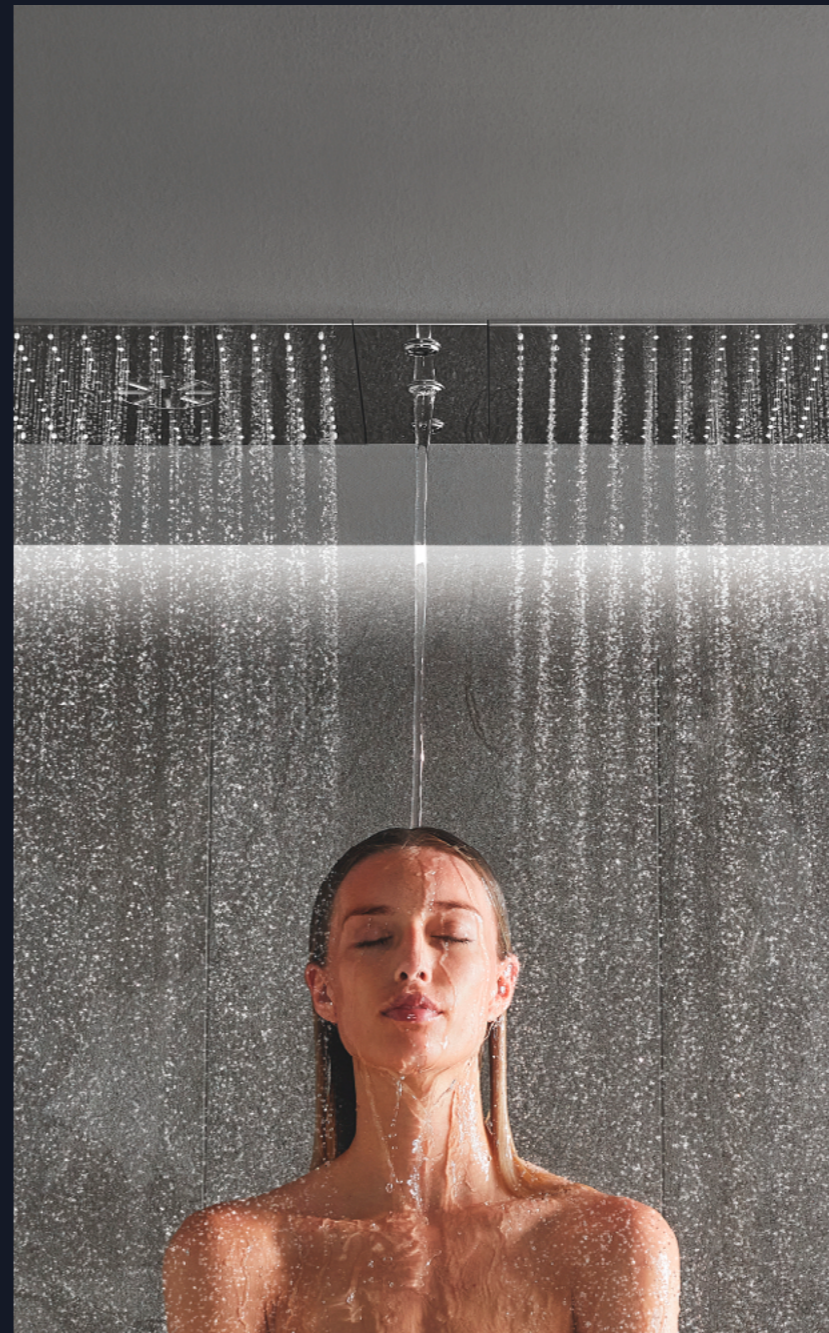
EXPERIENCING UNIQUE WATER MOMENTS AQUA SHOWERS



EXPERT INSIGHT BY PATRICK SPECK, LEADER LIXIL GLOBAL DESIGN, EMENA

"The bathroom has become a space for a personal retreat. As today it is no longer a room purely dedicated to the everyday function of hygiene, but where we take care of our own health and wellbeing.

Water not only cleanses our skin but can also have a positive effect on our body, mind and soul. Our Rainshower Aqua shower products have been created to provide everyone with his or her tailored showering experience. They are made to create unique water moments."



1



2



The Rainshower Aqua Ceiling Shower Modules (1) fit perfectly into a spa retreat that is made just for you and by you. Small, double, or extended elements can be placed horizontally, vertically or at a right angle – specifically tailored according to room conditions and customers' individual preferences. In addition, GROHE Rainshower Aqua Body sprays (2) bring the me-time ritual to another level. They touch the body with a pulsating water massage. When the water is activated, the body sprays pop out of the cover plate, allowing you to easily switch between PureRain and ActiveJet by turning the spray. When the water is turned off the sprays automatically pull back and blend seamlessly into the rosette.