



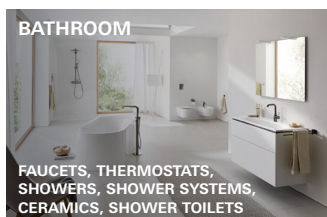
Pure Freude
an Wasser



FACTSHEET GROHE AG

GROHE is a leading global brand for complete bathroom solutions and kitchen fittings. Since 2014 GROHE has been part of the strong brand portfolio of the Japanese manufacturer of pioneering water and housing products LIXIL. In order to offer "Pure Freude an Wasser", every GROHE product is based on the brand values of quality, technology, design and sustainability.

GROHE PRODUCT PORTFOLIO



7,000+

EMPLOYEES **WORLDWIDE**

2,600 of which are in Germany



5

PRODUCTION **SITES**

in three countries,
which produce exclusively for the
global GROHE brand



150

COUNTRIES **WORLDWIDE**

with a world market share of 6%
in water technologies (faucets,
flushing and installation systems)

GROHE BOARD



Thomas Fuhr
Leader Fittings LIXIL International
Co-CEO Grohe AG

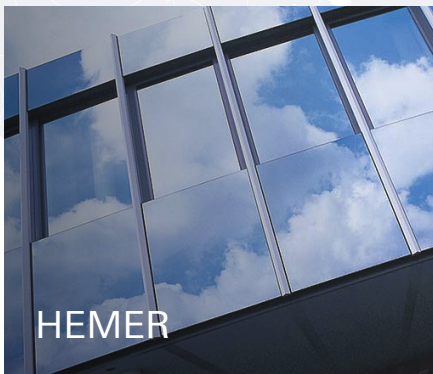


Jonas Brennwald
Leader LIXIL EMENA
Co-CEO Grohe AG

GLOBAL PRODUCTION NETWORK

THE PRODUCTION CENTRES FOR THE GROHE BRAND AT A GLANCE

Pure Freude
an Wasser



- 📍 Global site since 1982
- 👤 ~ 600 employees
- ⚙️ Premium fittings (cartridges and fittings), 3D metal-printing

Applying uniform standards, GROHE products are manufactured with the quality seal **"Made in Germany"** on a global scale.

- 📍 Global site since 1956
- 👤 ~ 750 employees
- ⚙️ Showers, shower systems, PVD coloring method and water security system GROHE sense



- 📍 Global site since 1994
- 👤 ~ 475 employees
- ⚙️ Installation systems, valves, flush plates and flushing valves

- 📍 Global site since 1997
- 👤 ~ 900 employees
- ⚙️ Thermostats, kitchen faucets, Water systems GROHE Blue and Red and application of the PVD coloring method

- 📍 Global site since 1995
- 👤 ~ 2,500 employees
- ⚙️ Premium single-lever mixers, zinc components and cartridges
- 🌱 One of the most sustainable plants in Southeast Asia

SHAPING THE FUTURE OF WATER SINCE

Pure Freude
an Wasser



1936
GROHE founding year



2002
GROHE launches the GROHE CoolTouch® technology with Grotherm



2014
GROHE becomes part of LIXIL



2017
The matching bathroom: GROHE launches first ceramic line



2021
Launch of the digital experience hub GROHE X



1968
GROHE launches the single-lever mixer



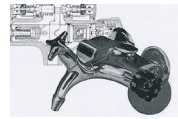
2007
Opening of the Corporate Headquarters in Düsseldorf



2017
Launch of GROHE Sense and GROHE Sense Guard



2019
GROHE presents Icon 3D, the first 3D metal-printed faucet



1956
Launch of the Skalatherm "thermostat of the people"



2004
Digital technology becomes part of the bathroom with GROHE Ondus



2016
Launch of the GROHE Sensia Arena shower toilet



2018
Start Less Platic Initiative to eliminate plastic in product packaging



2021
Launch of the first four Cradle to Cradle Certified® products



1994
GROHE acquires DAL



2009
Launch of GROHE Blue



2017
GROHE receives the German Federal Government CSR Award and is honoured by the Fortune Magazine as TOP 50 brand that "changes the world"

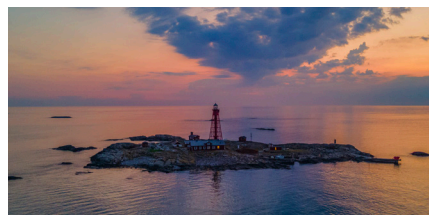


2020
GROHE goes ZERO – GROHE achieves carbon-neutral production

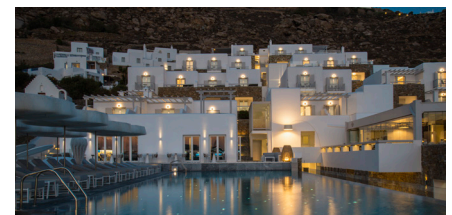
REFERENCE PROJECTS



The Under Restaurant
One of the most arresting and adventurous designs for a restaurant, Under invites guests to dine at the bottom of the sea in Lindesnes, Norway. Product installed: **GROHE Atrio Icon 3D**



A spectacular light house
Pater Noster, located on the remote island of Hamneskär, is Sweden's most famous and spectacular light-house. Products installed: **GROHE Atrio, Power & Soul 130, Grohtherm 1000, Essentials Accessories**



Hotel & Spa in Mykonos
Mykonos Riviera Hotel & Spa in Greece is located on a series of terraces tumbling down to the Aegean Sea. Products installed: **GROHE Eurocube and Rain-shower Cosmopolitan 310**

FOUNDATION OF THE GROHE PRODUCTS

EVERYTHING IS BUILT ON THE FOUR BRAND VALUES

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QUALITY

PRECISION AT ITS HIGHEST LEVEL

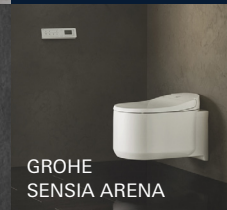
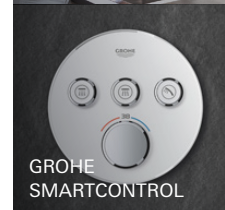
- Made in Germany
- Use of the market's most advanced colouring method (PVD coloring method)
- Certification in accordance with global quality standards (ISO 9001)



TECHNOLOGY

MANY YEARS OF TECHNOLOGY LEADERSHIP

- Consistent pursuit of innovation
- Use of innovative manufacturing methods such as 3D metal-printing
- Know-how transfer across all LIXIL International Fittings plants for best in class practices
- The new research laboratory, inaugurated 2018, brings all competencies together at the Hemer site.



DESIGN

AN IN-HOUSE DESIGN TEAM DEFINES GROHE'S UNIQUE DESIGN DNA

- International in-house design team
- Honoured with 500+ international design awards since 2003



SUSTAINABILITY

GROHE IS PIONEERING THE SANITARY INDUSTRY WITH ITS SUSTAINABLE PRODUCT PORTFOLIO AND LEADING INITIATIVES

- Double winner: GROHE was awarded with the German Sustainability Award 2021 in the category "Resources" and the German Sustainability Award Design 2021 for the water system GROHE Blue
- Launch of four bestselling products as Cradle to Cradle Certified® variants at the Gold level. In contrast to the linear Take-Make-Waste model, Cradle to Cradle stands for continuous material cycles: The product is manufactured in such a way that, at the end of its life, the components can be used to create new products.



Learn more on [green.grohe.com](https://www.grohe.com/green)

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