

# GROHES SUSTAINABILITY SUCCESS STORY

FROM 1999 TO 2021

## 2021

### MARCH CRADLE TO CRADLE CERTIFIED® PRODUCTS

Four best-selling GROHE products achieve *Cradle to Cradle Certified®* at the Gold level, marking a new milestone in the brand's commitment to circular economy



### 4TH DECEMBER DOUBLE WINNER GERMAN SUSTAINABILITY AWARD

in the categories "Resources" and "Design" for the water system GROHE Blue



### START COOPERATION EVERWAVE

Joint mission to tackle the plastic waste problem

### LIXIL COMMUNITY DAY PARTICIPATION RECORD

15,000 employees from 33 countries took part in social contribution activities



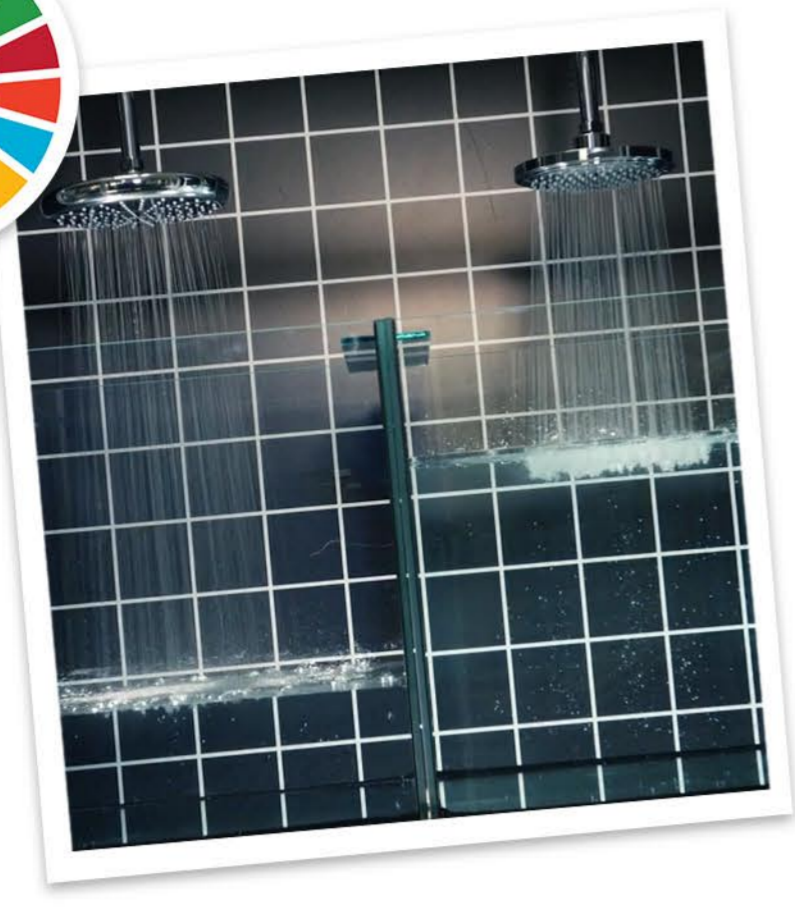
### 1ST GRI-SUSTAINABILITY REPORT

GROHE publishes its first external Sustainability Report



### 7TH DECEMBER 50 SUSTAINABILITY & CLIMATE LEADERS

As part of the global initiative, GROHE is driving sustainability transformation based on the 17 UN Sustainable Development Goals



### APRIL GROHE GOES ZERO

GROHE achieves CO<sub>2</sub>-neutrality in production



### LESS PLASTIC INITIATIVE

GROHE aims to create plastic-free product packaging by 2021. Until February 2021 27 million plastic packaging have already been saved

TOP 3 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"



### ABOUT 5.000 t CO<sub>2</sub> EMISSION REDUCTION PER YEAR

Implementation of combined heat and power plants at the production sites in Lahr (2016) and Hemer (2015), Germany

TOP 5 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"



### FORMATION GROHE SUSTAINABILITY COUNCIL

An interdisciplinary team advises the Executive Board on all strategic sustainability activities.

TOP 3 GERMAN SUSTAINABILITY AWARD "RESOURCE EFFICIENCY"



### INTRODUCTION GROHE SUSTAINABILITY TROPHY

An internal competition between all GROHE plants considering Environmental Management, Energy Management and Health & Safety Management

### LAUNCH GROHE BLUE

Chilled, filtered and carbonated water straight, filtered and carbonated which allows a four-person household to save up to 800\* plastic bottles per year



### DIN EN ISO 14001 CERTIFICATION

This is the leading international system standard for environmental management systems. GROHE has been continuously certified according to this standard since 2003

### LAUNCH GROHE SILKMOVE ES

The faucet is designed to save energy and CO<sub>2</sub>. With the cold water start in mid-lever position, the technology prevents unnecessary use of hot water and saves energy



### LAUNCH GROHE ECOJOY

A flow restrictor reduces water consumption from 10 up to 5,7 litres per minute without compromising performance



### GROHE ENVIRONMENTAL POLICY

GROHE committed itself to a 360-degree sustainability strategy that equally encompasses products, processes, employees, customers, suppliers and social responsibility

## 1999

FOUNDING OF CENTRAL ENVIRONMENTAL MANAGEMENT

\*DHU 2019, <http://www.duh.de/mehrweg-klimaschutz0/einweg-plastik>